



केन्द्रीय विद्यालय संगठन (मुख्य०)
शिक्षा मंत्रालय भारत सरकार के अधीन स्वायत्त संस्थान
18संस्थागत क्षेत्र, शहीद जीत सिंह मार्ग, नई दिल्ली-110016.
KENDRIYA VIDYALAYA SANGATHAN (HQs)
An Autonomous Body under Ministry of Education, Govt. of India
18, Institutional Area, S.J.S Marg, New Delhi-110016.
Tel.: 011-26521841
Website: www.kvsangathan.nic.in

F.110336/01/2023/KVS(HQ)/Acad/C-20512/AKAM

Date: 10.08.2023

The Deputy Commissioner
Kendriya Vidyalaya Sangathan
All Regional Offices

Sub:- Har Ghar Tiranga campaign from 13th -15th August 2023 under Azadi Ka Amrit Mahotsav-reg

Madam/Sir,

As you are aware 'Azadi Ka Amrit Mahotsav' (AKAM) is being celebrated to commemorate the 75 glorious years of a progressive Independent India. Under the aegis of AKAM, a campaign "Har Ghar Tiranga" will be celebrated from **13th to 15th August 2023** to encourage the citizens to hoist the National Flag of India in their homes. For reference, salient features of the Flag Code of India, 2002 including changes made therein on 30th December, 2021 & 20th July, 2022 is attached as **Annexure-A**, and FAQs about the use/ display of the Indian National Flag are also enclosed as **Annexure- B**.

It is requested to disseminate this information to all the Kendriya Vidyalayas under the Region to encourage the teachers/staff members/ students/ parents and community at large to hoist the National Flag of India in their homes from **13-15 August 2023** .

Further, It is also requested to give wide publicity to this campaign through websites, social media platforms with proper hashtags by Regional Office and Kendriya Vidyalayas .

An action taken report with 5 best photos and videos in this regard, may be submitted to this office on 16.08.2023 to the AKAM email id of this office.

Yours sincerely,

(M Vellaichamy)

Assistant Commissioner (Acad.)

Encl:- As above

COPY to :-

1. PS to Commissioner, KVS (HQ), New Delhi for information please.
2. All Branch Officers/Section Officers, KVS(HQ), New Delhi to encourage all the Officials/staff members working in office to hoist the National Flag in their homes from **13th - 15th August, 2023** .
3. The Deputy Commissioner, Acad/EDP, KVS(HQ), New Delhi with the request to give wide publicity of Har Ghar Tiranga Campaign on KVS HQ Website.
4. The Assistant Editor, Publication Division, KVS(HQ) New Delhi, with the request to give wide publicity of Har Ghar Tiranga Campaign on KVS HQ Social Media Platforms .